

UNDER EMBARGO UNTIL: 11:00 AM EST, MAY 6TH, 2025



BMW
CHARITY PRO-AM
presented by TD SYNEX

Media Contact:

Anne Townsend Myers

KVH Marketing & Events

annetownsend@thekvh.com

864.580.8555

BMW Charity Pro-Am Presented by TD SYNEX Announces 2025 Celebrity Lineup and Schedule of Events

MAY 6th, 2025, GREER, SC – The 2025 BMW Charity Pro-Am presented by TD SYNEX will tee off tournament week starting Monday, June 2nd, with official tournament play held June 5th – 6th at The Carolina Country Club and June 5th – 8th at Thornblade Club. Celebrating 25 years, this year's tournament will bring together professional golfers, celebrities, and the Upstate community for a week of golf, music, fun, and giving back — all in support of our eight featured charities.

This year's celebrity lineup features returning favorites and exciting new faces.

New celebrities to the tournament this year include:

- Television and Film Actor **Ross Butler**
- Former USA Soccer Player and CBS Sports Analyst **Clint Dempsey**
- 2x Olympic medalist and first-ever American Olympic medalist in skateboard history **Jagger Eaton**
- 2025 Creator Classic Winner and YouTube Golf Star **Grant Horvat**
- Super Bowl XLVIII winner, Founder of Evergreen Golf Club **Jermaine Kearse**
- Social Media Personality and Founder of Better Content Co. **Hally Leadbetter**
- 2x NBA Champion **J.R. Smith**
- Sportscaster and Former Wide Receiver **Steve Smith Sr.**
- Former NHL Player and Stanley Cup Champion **Shawn Thornton**

Returning fan favorites include:

- Television and Film Actor (Kevin on "The Office") **Brian Baumgartner**
- Captain in the Richland County Sheriffs Department, "On Patrol Live" Captain **Danny Brown**
- Television and Film Actor (Andy on "Odd Moms Out") **Andy Buckley**
- Former NFL Wide Receiver **Brice Butler**
- 2024 X7 Celebrity Champion, Comedian, and Actor **Larry the Cable Guy**
- Monday Q Founder **Ryan French**
- New England Patriots Cornerback and Punt Returner **Marcus Jones**
- PGA Tour Radio Host **Brian Katrek**
- College and NFL Analyst and CEO of Ram Consultant, Inc. **Ryan Leaf**
- Social Media Personality **OG Lott**
- Golf Personality and Broadcaster **Will Lowery**
- American Idol Winning Singer-Songwriter **Phillip Phillips**

- Citadel Bulldogs Running Backs Coach **Everette Sands**
- Former NFL and University of South Carolina Quarterback **Connor Shaw**
- 2024 X6 Celebrity Champion, TGL Master of Ceremonies **Roger Steele**
- Film Actor **D.B. Sweeney**
- 2x World Series Champion, Perfect Game in 1998 **David Wells**
- 2x Pro Bowl selected former NFL Quarterback **Vince Young**

In addition to a full weekend of golf, the week is packed with a variety of special events for everyone to enjoy, including:

Saturday, May 31st

- Dog & Jog ForeK Run/Walk Presented by Pinnacle Financial Partners | **9:00 AM | Thornblade Club**

Sunday, June 1st

- ParTee on Trade presented by Greenville Spartanburg International Airport. Live music from Hot as a Pepper, vendors, food, drinks, car show and a kid's zone! | **11:00 AM - 3:00 PM | Downtown Greer**

Monday, June 2nd

- Ladies Charity Golf Tournament supporting Neighborhood Cancer Connection | **9:00 AM - 3:00 PM | 3's Golf & Grubhouse**
- First Tee Junior Golf Clinics presented by Pacolet Milliken | **4:00 – 5:00 PM: General Session | 5:00 – 6:00 PM: Girls Only | 6:00 – 7:00 PM: Els for Autism Clinic | Thornblade Club Driving Range**

Tuesday, June 3rd

- Namaste on the Range Presented by Piedmont Natural Gas and Soul Yoga | **7:00 PM – 8:00 PM | Thornblade Club Driving Range**

Wednesday, June 4th

- First Tee Junior Pro-Am. Play alongside a Korn Ferry Tour Pro | **8:00 AM | 3's Golf & Grubhouse**
- Veterans Adaptive Golf Clinic in partnership with Upstate Adaptive Golf | **2:00 PM – 4:00 PM | Thornblade Driving Range**
- Celebrity Red Carpet | **5:30 PM | Main Street | Downtown Greenville**

Thursday, June 5th

- Night in the Burg Concert with Cole Swindell | **5:00 PM | Fifth Third Park | Tickets and Information at nightintheburg.com.**

Friday, June 6th

- BMW Charity Pro-Am 25-Year Celebration presented by MAGNA | **7:00 PM – 10:30 PM | New Realm | A private evening with The Marcus King Band | Limited Tickets available**

Saturday, June 7th

- Military & First Responders Day | **10:30 AM Tiger Jumpers Parachute Team** | **12:00 PM Flyover by Two A 10's** | **2:30 PM Historical Biplane Flyover** | **18th Green at Thornblade Club**

Sunday, June 8th

- Championship Sunday | **Thornblade Club**

“We’re thrilled to welcome such an incredible lineup of celebrities to the Upstate for this year’s tournament,” said Michael McGovern, Tournament Director. “From exciting new faces to fan-favorite returning guests, and a full week of unique events for every age and interest, this 25th anniversary tournament promises to be our most memorable yet. We can’t wait to celebrate golf, community, and giving back in a big way.”

For more information, to purchase tickets, visit www.bmwcharitygolf.com

To get involved as a sponsor or volunteer, reach out to Judson Conwell, Director of Corporate Partnerships & Assistant Tournament Director, at jconwell@sccharities.org or Kari Snyder, Director of Community Engagement & Sustainability, at ksnyder@sccharities.org.

ABOUT BMW CHARITY PRO-AM PRESENTED BY TD SYNEX

South Carolina Charities, Inc. (SCCI), the non-profit foundation of the BMW Charity Pro-Am presented by TD SYNEX, was created in order to showcase the beauty of Upstate South Carolina and the hospitality of its citizens to the world; to create an event that brings the Upstate a fun and entertaining week centered around professional athletes and world-renowned celebrities; and raise money and awareness for South Carolina charities. Since 2001, the tournament has awarded more than \$17 million to numerous Upstate SC non-profit organizations, part of the PGA TOUR’s \$3 billion raised for charity.

The BMW Charity Pro-Am presented by TD SYNEX is the only tournament on the Korn Ferry Tour where amateurs and celebrities are grouped with Korn Ferry Tour professionals in a three-day better-ball competition over two courses. Amateurs, celebrities, and professionals rotate between the two courses, [Thornblade Club](#), and [The Carolina Country Club](#) on Thursday and Friday with the 12 lowest-scoring amateur teams, and four lowest-scoring celebrity teams advancing to play Saturday’s final round at Thornblade Club. The lowest 65 pros (and ties) will play on Saturday and Sunday at Thornblade Club.

The tournament draws an estimated 45,000 spectators, 35 percent of attendees at the event are visitors and 25% of those visitors stay in local overnight accommodations.

The 2024 economic impact study provided by Visit Greenville SC estimated that the tournament yielded more than 8.5 million in total output/impact for the region.

ABOUT BMW MANUFACTURING CO., LLC

BMW Manufacturing Co., LLC is a subsidiary of BMW AG in Munich, Germany, and assembles the BMW X3, X5, X5 M, X7, and XM Sports Activity Vehicles and the BMW X4, X4 M, X6 and X6 M Sports Activity Coupes. Since 1994, associates at the plant have assembled seven million BMWs for the

world. In addition to the South Carolina manufacturing facility, BMW Group North American subsidiaries include sales, marketing, and financial services operations in the United States, Canada, and Latin America; a manufacturing plant in San Luis Potosi, Mexico; and a design firm and technology office in California. For more information on BMW Manufacturing, visit www.bmwusfactory.com.

ABOUT TD SYNEX

TD SYNEX (NYSE: SNX) is a leading global distributor and solutions aggregator for the IT ecosystem. We are an innovative partner helping more than 150,000 customers in 100+ countries to maximize the value of technology investments, demonstrate business outcomes and unlock growth opportunities. Headquartered in Clearwater, Florida, and Fremont, California, TD SYNEX's 23,000 co-workers are dedicated to uniting compelling IT products, services and solutions from 2,500+ best-in-class technology vendors. Our edge-to-cloud portfolio is anchored in some of the highest-growth technology segments including cloud, cybersecurity, big data/analytics, AI, IoT, mobility and everything as a service. TD SYNEX is committed to serving customers and communities, and we believe we can have a positive impact on our people and our planet, intentionally acting as a respected corporate citizen. We aspire to be a diverse and inclusive employer of choice for talent across the IT ecosystem. For more information, visit www.TDSYNEX.com, follow our [newsroom](#) or follow us on [LinkedIn](#), [Facebook](#) and [Instagram](#).